

Job Description: District Lead Resource Person

Overview

We are seeking a dynamic and proactive person who is capable of Project Lead in various districts. The District Lead Resource Person will be responsible for overseeing and evaluating the work of district awareness campaigners and field staff involved in MSME (Micro, Small, and Medium Enterprises). The role involves ensuring the effective implementation of awareness activities, providing guidance and support to team members, and monitoring the progress and impact of the campaigns within the district. The ideal candidate will possess strong leadership skills, a deep understanding of MSME challenges and opportunities, and the ability to foster a collaborative and results-oriented environment.

Roles and Responsibilities:

Leadership and Management:

- Lead and manage the district awareness campaign team, including campaigners and field staff.
- Set clear objectives, provide direction, and ensure alignment with overall project goals.
- Conduct regular team meetings to review progress, address challenges, and share best practices.

Campaign Planning and Execution:

- Develop and implement district-specific MSME awareness campaign plans in coordination with the Regional Project Manager.
- Ensure all campaign activities are executed effectively and within the established timelines.
- Coordinate with local stakeholders, including government officials, MSME associations, and community leaders.

Monitoring and Evaluation:

- Monitor the progress and performance of awareness campaigns through regular field visits and data collection.

- Evaluate the effectiveness of campaign strategies and make necessary adjustments to improve outcomes.
- Prepare and submit detailed reports on campaign activities, outcomes, and recommendations for improvement.

Training and Capacity Building:

- Provide ongoing training, mentoring, and support to Verification Staff to enhance their skills and performance.
- Organize workshops and training sessions to build capacity and raise awareness about MSME-related issues.

Stakeholder Engagement:

- Foster strong relationships with key stakeholders, including local government authorities, MSME owners, and community organizations.
- Represent the project at district-level meetings, forums, and events to advocate for MSME support and awareness.

Resource Management:

- Manage district-level project resources, including budget, materials, and logistics.
- Ensure efficient utilization of resources to maximize the impact of awareness campaigns.

Qualifications and Skills:

- Bachelor's degree. Master's degree is preferred.
- Proven experience in leading and managing teams, preferably in a project or campaign setting.
- Strong understanding of MSME sector challenges, opportunities, and support mechanisms.
- Excellent communication, interpersonal, and presentation skills.
- Ability to analyze data, prepare reports, and make data-driven decisions.
- Strong organizational and problem-solving skills.
- Ability to travel within the district as required.

Preferred Experience:

- Experience working with MSMEs or in economic development programs.
- Knowledge of local languages and dialects.
- Experience in conducting training sessions and workshops.

How to Apply

Interested Candidates should apply at <https://www.angelbusipro.org/>